

Cookie statement

This cookie statement is drafted and managed by Cable-heating.com

USE OF COOKIES

CABLE HEATING considers it important that you can view, listen to, read or experience our website content at any place and at any time via various media platforms. We want you to be able to use interactive features and provide services tailored to your needs. Therefore CABLE HEATING uses online techniques like cookies, scripts and similar technologies (hereafter referred to as 'cookies'). Cookies help us facilitate the use of the website and improve its functionality, by collecting (personal) data of our website visitors via their website usage.

In this cookie statement, CABLE HEATING wishes to inform you what kind of cookies are used and why.

This cookie statement applies to all CABLE HEATING-online services, in particular all websites, (mobile) applications and internet services that CABLE HEATING offers and that give access to CABLE HEATING content.

CABLE HEATING can amend the cookie statement at any time. This can happen, for example, in the context of changes to its services or the applicable legislation. The amended statement will then be published on the CABLE HEATING websites and will apply from the moment it is published.

If the use of certain cookies also involves the processing of "personal data", the CABLE HEATING [Privacy Statement](#) is also applicable.

WHAT ARE COOKIES?

A cookie is a small data file that is installed in the browser of your computer or mobile device by a website's server or application when you visit a website or use a (mobile) application. The cookie file contains a unique code with which your browser can be recognized during the visit to the online service or during consecutive, repeated visits. Cookies generally make the interaction between the visitor and the website or application easier and faster and help the visitor to navigate between the different parts of a website or application. They allow us to retain certain settings, such as your language choice or to optimize your user experience.

There are different types of cookies that can be distinguished according to their origin, function and lifespan (see point 3. below).

DETAILED INFORMATION ON CABLE HEATING COOKIES

- **Essential or strictly necessary cookies** allow users to navigate through the website and use its essential functions. These cookies enable a service or functionality expressly requested by the user to be provided. These cookies may be placed without your consent. We also recommend that you do not disable these cookies as they may cause to lose basic website functionality or access to certain parts of the website.

CABLE HEATING uses the following strictly necessary cookies:

<u>Cookie</u>	<u>Provider</u>	<u>Description</u>	<u>Expiration</u>
CookieConsent	CABLE HEATING.com	Stores the user's cookie consent state for the current domain	1 year
rc::c	Google.com	This cookie is used to distinguish between humans and bots.	Session

- **Functional cookies (preferences)** ensure that the website functions properly and guarantees faster and more efficient use. We ask your consent before placing these cookies.

At this moment CABLE HEATING doesn't use functional cookies on this website.

- **Analytic cookies (statistics)** collect data about the use of a website such as the number of visitors, the time visitors spend on a web page and error messages. We ask for your consent before placing these cookies.

CABLE HEATING uses the following analysis cookies, based on your consent:

<u>Cookie</u>	<u>Provider</u>	<u>Description</u>	<u>Expiration</u>
Collect	Google-analytics.com	Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.	Session
_ga	CABLE - HEATING.com	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	2 years
_gat	Gstatic.com	Used by Google Analytics to throttle request rate	1 day
_gid	CABLE - cHEATING.com	Registers a unique ID that is used to generate	1 day

Gstatic.com statistical data on how the visitor uses the website.

- **Advertising cookies** allow a website to send personalized advertising messages. We ask your consent before placing these cookies.

CABLE HEATING uses the following advertising cookies, after a possible consent:

<u>Cookie</u>	<u>Provider</u>	<u>Description</u>	<u>Expiration</u>
IDE	DoubleClick.net	Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.	1 year
Test_cookie	DoubleClick.net	Used to check if the user's browser supports cookies.	1 day

- **Social media cookies** allow you to share content and/or pages on CABLE HEATING's websites via social networks or other websites. CABLE HEATING's websites may also implement so-called embedded elements of, for example, Youtube, Twitter and Facebook. These are used to integrate social media into the website via plug-ins. It is possible that these cookies are also used for advertising purposes.

CABLE HEATING uses the following sociale media cookies, after possible consent:

<u>Cookie</u>	<u>Provider</u>	<u>Description</u>	<u>Expiration</u>
Bcookie	Linkedin.com	Used by the social networking service, LinkedIn, for tracking the use of embedded services.	2 years
Bscookie	Linkedin.com	Used by the social networking service, LinkedIn, for tracking the use of embedded services.	2 years
Lidc	Linkedin.com	Used by the social networking service, LinkedIn, for tracking the use of embedded services.	1 day

lissc	Linkedin.com	Used by the social networking service, LinkedIn, for tracking the use of embedded services.	1 year
GPS	Youtube.com	Registers a unique ID on mobile devices to enable tracking based on geographical GPS location.	1 day
VISITOR_INFO1_LIVE	Youtube.com	Tries to estimate the users' bandwidth on pages with integrated YouTube videos.	179 days
YSC	Youtube.com	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.	Session
o yt-remote-connected-devices	Youtube.com	Stores the user's video player preferences using embedded YouTube video.	Persistent
o yt-remote-device-id			
o yt-remote-cast-installed			
o yt-remote-fast-check-period	Youtube.com	Stores the user's video player preferences using embedded YouTube video.	Session
o yt-remote-session-app			
o yt-remote-session-name			

HOW CAN YOU MANAGE OR TURN OFF COOKIES?

Essential and functional cookies cannot be modified because they are necessary to provide our online services. The information we collect through these cookies is always anonymous, which makes identification impossible.

For other cookies, our *cookie consent tool* allows you to decide whether or not to accept certain cookies.

Another way to manage the installation of cookies on your device is via your browser settings. You can also remove the already installed cookies from your computer or mobile device at any time. If you choose to disable cookies, you can do so for the browser you use:

- [Internet Explorer](#)
- [Google Chrome](#)
- [Firefox](#)

- [Safari](#)

If you use different devices to visit this website, make sure that your cookie preferences are set on the browser of every device.

Please note that disabling certain cookies may result in the malfunction of related features on the website e.g. certain graphics may not show the way they are meant to, or you may not be able to use certain services.

IS COOKIE INFORMATION PASSED ON TO THIRD PARTIES?

It is important to make a distinction between two types of cookies:

- **First party cookies**

Direct or first-party cookies are cookies that CABLE HEATING manages and that are specific to the website visited or used.

- **Third-party cookies**

Indirect cookies or third-party cookies are cookies that are managed and placed by a third party. These cookies therefore ensure that certain data is transmitted to third parties by your visit to the CABLE HEATING website. These may be, for example, cookies from social media or advertisers.

It is possible that these third parties gain access to specific cookie information, e.g. in order to offer you personalised advertisements or to collect your feedback.

Certain cookies are placed on the CABLE HEATING websites by social networking services such as Facebook, Twitter and LinkedIn. This is done via the buttons of these social networks that can be offered on the CABLE HEATING websites. If you make use of this, these third parties may receive certain cookie information.

In the detailed information on CABLE HEATING cookies above (see point 3.) you can find out which cookies are first party and which are third party.

HOW LONG IS COOKIE INFORMATION STORED?

Cookies can be stored on your computer or mobile device for different periods of time. Depending on the type of cookie, they (and the information they collect) are automatically deleted when you close your browser (these are the so-called “session cookies”), in other cases, these cookies remain stored for a longer period of time and can also be used during a subsequent visit to this website (these are the so-called “permanent cookies”).

Consult the detailed information on CABLE HEATING cookies above (point 3.) to know the retention periods.

CHANGES TO THIS COOKIE STATEMENT

CABLE HEATING may amend this Cookie Statement in accordance with certain technical, legal or commercial requirements and developments. We will inform you accordingly, taking into account the importance of the changes that have been made. You may find the date on which this Cookie Statement was last modified at the top of this Cookie Statement.